

# GRAPHIC DESIGN PORTFOLIO

Self promotion at its best

2015 - 2020

Best Selected

Author

Amin Saadatmand

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AMIN SAADATMAND  
PORTFOLIO

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# CV

## AMIN SAADATMAND



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aminsaadatmand13@Gmail.com

## ABOUT ME

**Hi**

I am Amin Saadatmand

I am a freelance graphic designer

## PERSONAL SUMMARY

**My favorite art fields**

***Graphic design, Photography, Mosaics art, Calligraphy, Music***

- Official member of Iranian Graphic Designers Society (IGDS)
- Member of International Council of Design (icoD)
- Honorary member of Graphic Arts at Development of Contemporary Visual Arts Institute
- Graduate of Digital marketing professional course from Mahan Institute of Higher Education
- Bachelor of Visual Communication, From Research Institute of Culture, Art and Architecture, University of Science and Culture

## LANGUAGE

- Persian
- English

## WORK EXPERIENCE

- **Hiva-BehPack Packaging Company**  
*Graphic Designer*  
Designing different boxes for fast foods
- **Saman advertising agency**  
*Graphic Designer*  
Poster , catalog , set office and...
- **Iran Book Publishing and Distribution Company (Netka)**  
*Junior Graphic Designer*  
Design and printing of catalog, brochure and book covers
- **Tehran municipality (Area 6), Department of culture and art (City Education Institute)**  
*Graphic Designer*  
Designing and producing educational and illustrated books, to teach ethics and social behavior for all ages
- **Shidfar and Prince Food Industries Company**  
*Junior Graphic Designer*  
Designing packages of rice grains
- **Idea-Bartar Publishing Company**  
*Art Director / Senior Graphic Designer*  
Designing and producing books on various topics
- **Narestan Advertising Agency**  
*Graphic Designer*
- **Baxler Company**  
*Art Director / Senior Graphic Designer*  
Summary of activities: Visual brand identity design for the Body care & Beauty products  
(Baxler is a cosmetics holding company in Austria.)

- **Qmart Company**  
*Art Director / Senior Graphic Designer*  
Logo and Logotype design for Qcafe (Subsidiary of Qmart)  
(Qmart is a holding company - in the field of shops, restaurants  
and cafés - in Dubai)
- **Mellat Bank**  
*Art Advisor and Advertisements Executor*
- **Noandishan-Resaneh PR and Advertising company**  
*Art Director / Senior Graphic Designer*
- **Speed Jam Parseh (Parent company)**  
*Advertising Manager*  
*Senior Graphic Designer*  
Visual identity design for about 12 sport brands, and designing structure of  
these brands' stores.  
(Speed Jam Parseh, imports sports equipment to Iran, and manage more than  
12 sport brands).
- **Speed Jam Parseh (HEAD Brand)**  
*Senior Graphic Designer*  
Visual identity design of HEAD sport brand in I.R.Iran, in more than 12 provinces
- **CreativeView Branding and advertising agency.**  
*Branding department manager*  
*Art Director*

## KEY SKILL & COMPETENCIES

### *As a person*

- Comfortable working within a team as the only designer in the office.
- An excellent communicator who can confidently articulate and visualize design ideas.
- Ability to work quickly and meticulously
- Dedicated work ethic and ability to work overtime as needed

### *As Person*

- Experience of graphic design in an in-house and agency environment.
- Strong knowledge of Adobe Creatice Suite, Indesign, Illustrator, and Photoshop.
- Excelent skills.
- Ability to work under pressure, prioritize schedule and manage workloads.
- Experience of working with brochures, adverts, poster, POS display and packaging.
- Working knowledge of MS office programs.
- Approaching projects with flexibility and resourcefulness.
- Experience in digital photo resolution and vector file scalling
- Coming up with unique ideas.

## HONORS

- Release 14 graphic design works in “The Graphic book of the year” Baban Publications, 2014
- First place award, Tolo National Poster Festival, 2012
- First place award, Poster design (work conscience), 2010
- Award for the selected design, The first international festival of the Holy Prophet On the subject of sign design for the movie “Mohammad Rasoolullah”, 2014
- First place award, The first annual exhibition of Razavi posters, 2013
- First place award, Exhibition of Iranian posters in Belgium, 2012
- First place award, Group Photography Exhibition of Idea School, 2012

01

# BRANDING project

## Tools

Adobe Photoshop and Illustrator

## CORPORATE IDENTITY

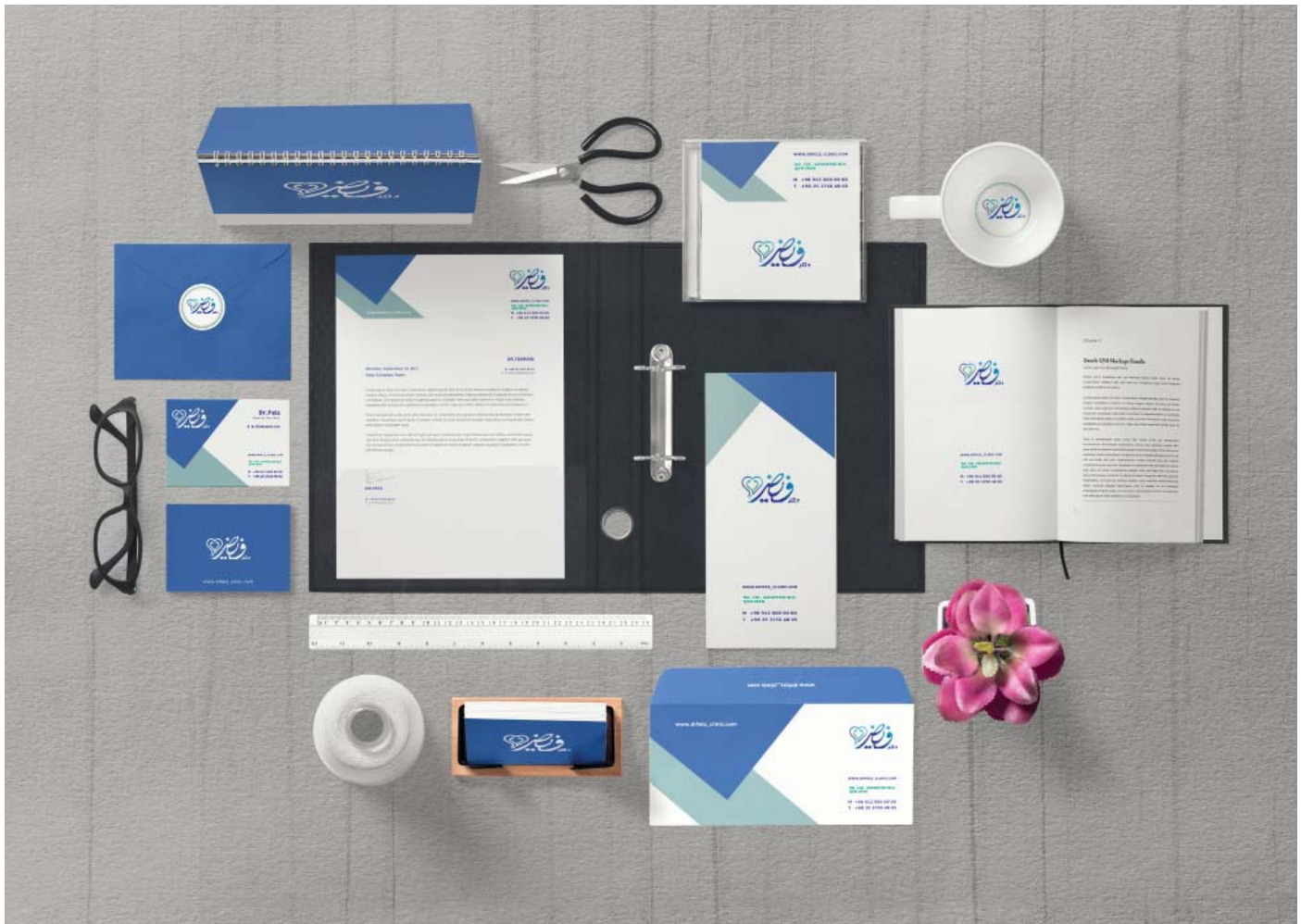
### **DR. BEHZAD ABBASI / INTERNET MARKETING SERVICE**

Amin Saadatmand

Art director and Graphic designer







## CORPORATE IDENTITY

### DR. FEIZ CLINIC / MEDICAL SERVICES

Amin Saadatmand  
Art director and Graphic designer



## CORPORATE IDENTITY

### SAM SPORT / SPORTS SERVICES

Amin Saadatmand

Art director and Graphic designer



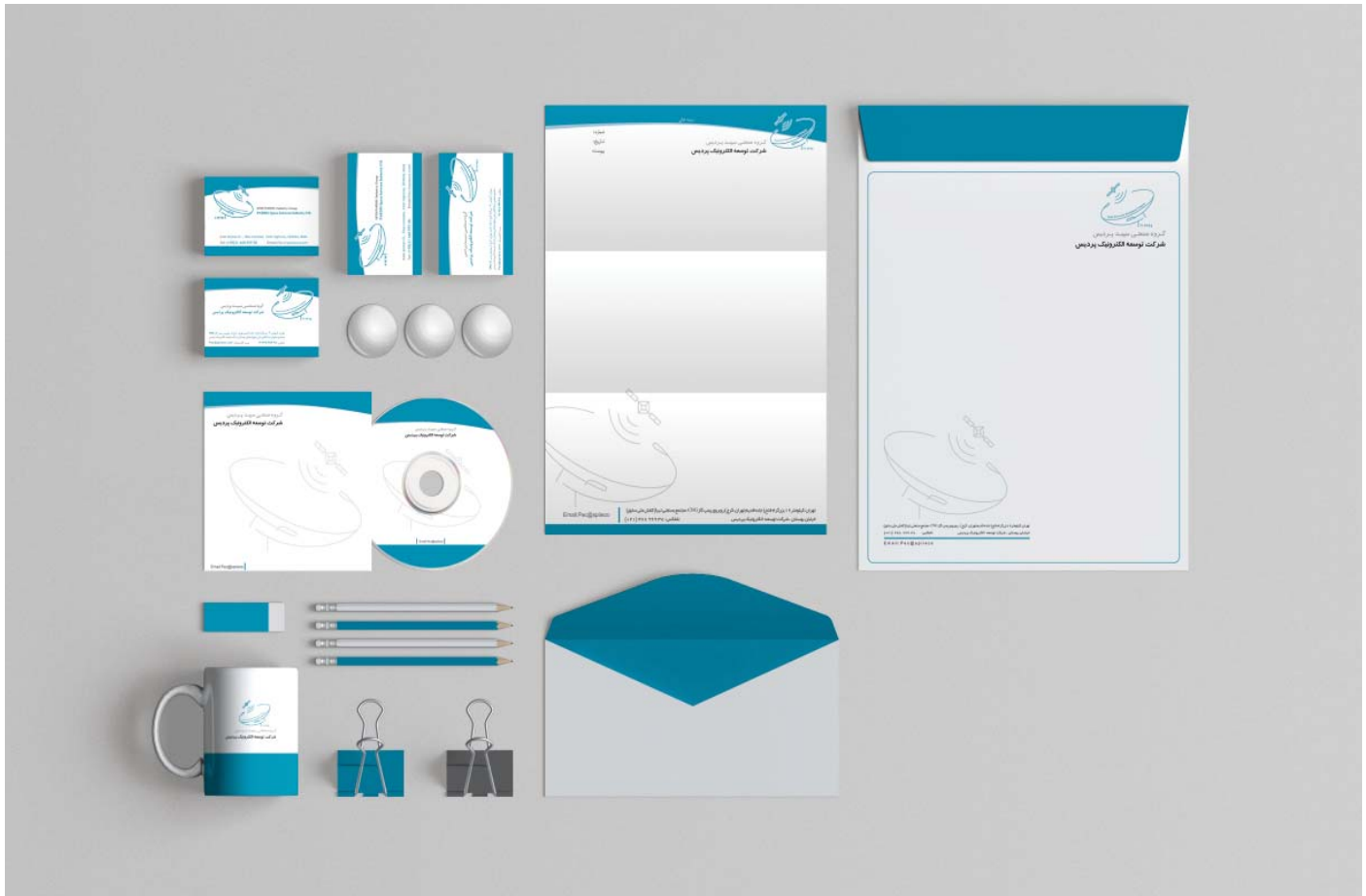


## CORPORATE IDENTITY

### ELECTRONIC PARDIS / ELECTRONICS INDUSTRY

Amin Saadatmand

Art director and Graphic designer





## CORPORATE IDENTITY

### SINA SEPEHR INDUSTRY / ELEVATOR SERVICES

Amin Saadatmand  
Art director and Graphic designer



## CORPORATE IDENTITY

### MONIR TAJHIZ AMIN / TRADING COMPANY

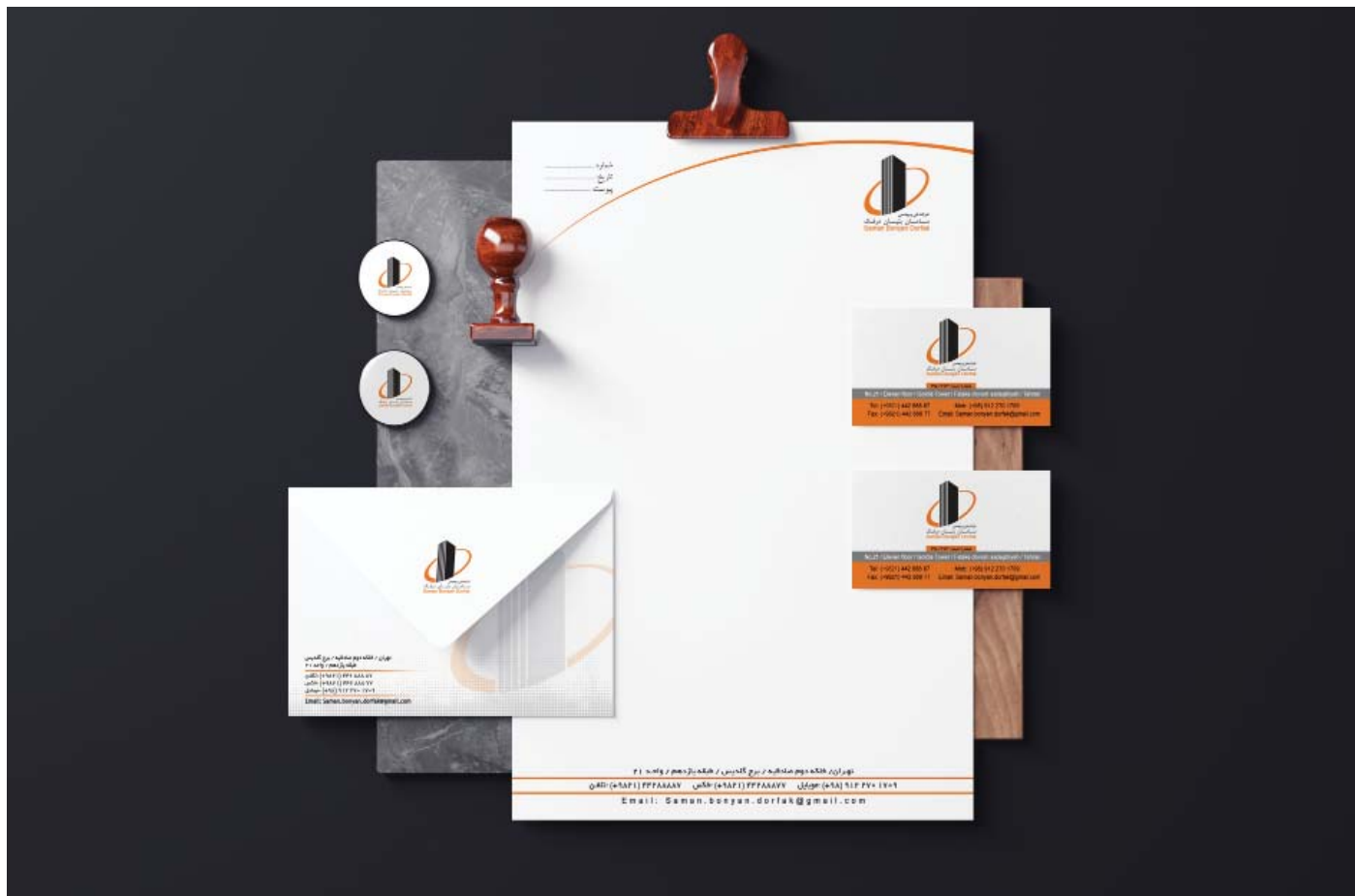
Amin Saadatmand  
Art director and Graphic designer

## CORPORATE IDENTITY

### SAMAN BONYAN DORFAK / ENGINEERING COMPANY

Amin Saadatmand

Art director and Graphic designer





## CORPORATE IDENTITY

### SAM SPORT / SPORTS SERVICES

Amin Saadatmand

Art director and Graphic designer





## CORPORATE IDENTITY

### AVIN PARVAZ GHARN / TOUR & TRAVEL AGENCY

Amin Saadatmand  
Art director and Graphic designer



## CORPORATE IDENTITY

### FARHAN PARVAZ ARYA / TOUR & TRAVEL AGENCY

Amin Saadatmand  
Art director and Graphic designer



## CORPORATE IDENTITY

### HARVESP ZIBA / COSMETIC SERVICES

Amin Saadatmand  
Art director and Graphic designer



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# LOGO design

## Tools

Adobe Photoshop and Illustrator

## LOGO DESIGN

### **ENGHELAB SQUASH CLUB/ SPORT AND ENTERTAINMENT**

Amin Saadatmand

Art director and Graphic designer





## LOGO DESIGN

### MAHAM SARMA YEH / INVESTMENT

Amin Saadatmand  
Art director and Graphic designer



## LOGO DESIGN

### SAMAN BONYAN DORFAK / ENGINEERING COMPANY

Amin Saadatmand  
Art director and Graphic designer





## LOGO DESIGN

### **SACHI FAST FOOD / FOOD INDUSTRY**

Amin Saadatmand

Art director and Graphic designer



## LOGO DESIGN

### **NASHR BOKA / PUBLICATIONS**

Amin Saadatmand

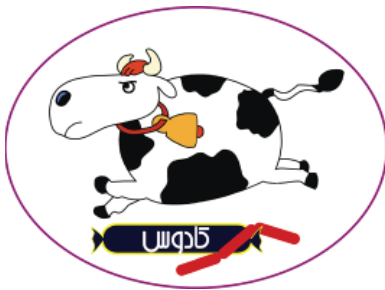
Art director and Graphic designer



## LOGO DESIGN

### ASRAR KHAMOSHAN / COVER TITLE

Amin Saadatmand  
Art director and Graphic designer



## LOGO DESIGN

### KADOS / MEAT PRODUCTS

Amin Saadatmand  
Art director and Graphic designer



## LOGO DESIGN

### BEHNAM PHOTO ATELIER / PHOTOGRAPHY

Amin Saadatmand  
Art director and Graphic designer



## LOGO DESIGN

### DR. KIYA / MEDICINE-CHILDBIRTH

Amin Saadatmand  
Art director and Graphic designer



## LOGO DESIGN

### HARVESP ZIBA / COSMETIC SERVICES

Amin Saadatmand  
Art director and Graphic designer



## LOGO DESIGN

### KAREN SPORT / SPORT AND ENTERTAINMENT

Amin Saadatmand  
Art director and Graphic designer



## LOGO DESIGN

### HIFOOD / FOOD INDUSTRY

Amin Saadatmand

Art director and Graphic designer



شرکت ساختارسازان آپادانا

## LOGO DESIGN

### APADANA STRUCTURES COMPANY / CONSTRUCTION INDUSTRY

Amin Saadatmand

Art director and Graphic designer



## LOGO DESIGN

### SIB LAND / MOBILE SERVICES

Amin Saadatmand  
Art director and Graphic designer



## LOGO DESIGN

### KHANE KHOBAN / FAMILY COUNSELING CENTER

Amin Saadatmand  
Art director and Graphic designer



## LOGO DESIGN

### **SPEED SPORT / SPORT AND ENTERTAINMENT**

Amin Saadatmand  
Art director and Graphic designer

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## LOGO DESIGN

### **STAR SPORT / SPORT AND ENTERTAINMENT**

Amin Saadatmand  
Art director and Graphic designer



## LOGO DESIGN

### **CHEKOOR / CARBONATED DRINKS**

Amin Saadatmand  
Art director and Graphic designer



## LOGO DESIGN

### **SAFE CITY / POLICE EQUIPMENT**

Amin Saadatmand  
Art director and Graphic designer





## LOGO DESIGN

### AMIN / PERSONAL LOGO

Amin Saadatmand  
Art director and Graphic designer



## LOGO DESIGN

### MOHAMMAD / THE TITLE OF THE INTERNATIONAL FILM MUHAMMAD RASOOLULLAH

Amin Saadatmand  
Art director and Graphic designer

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# WEB GRAPHIC & UI design

## Tools

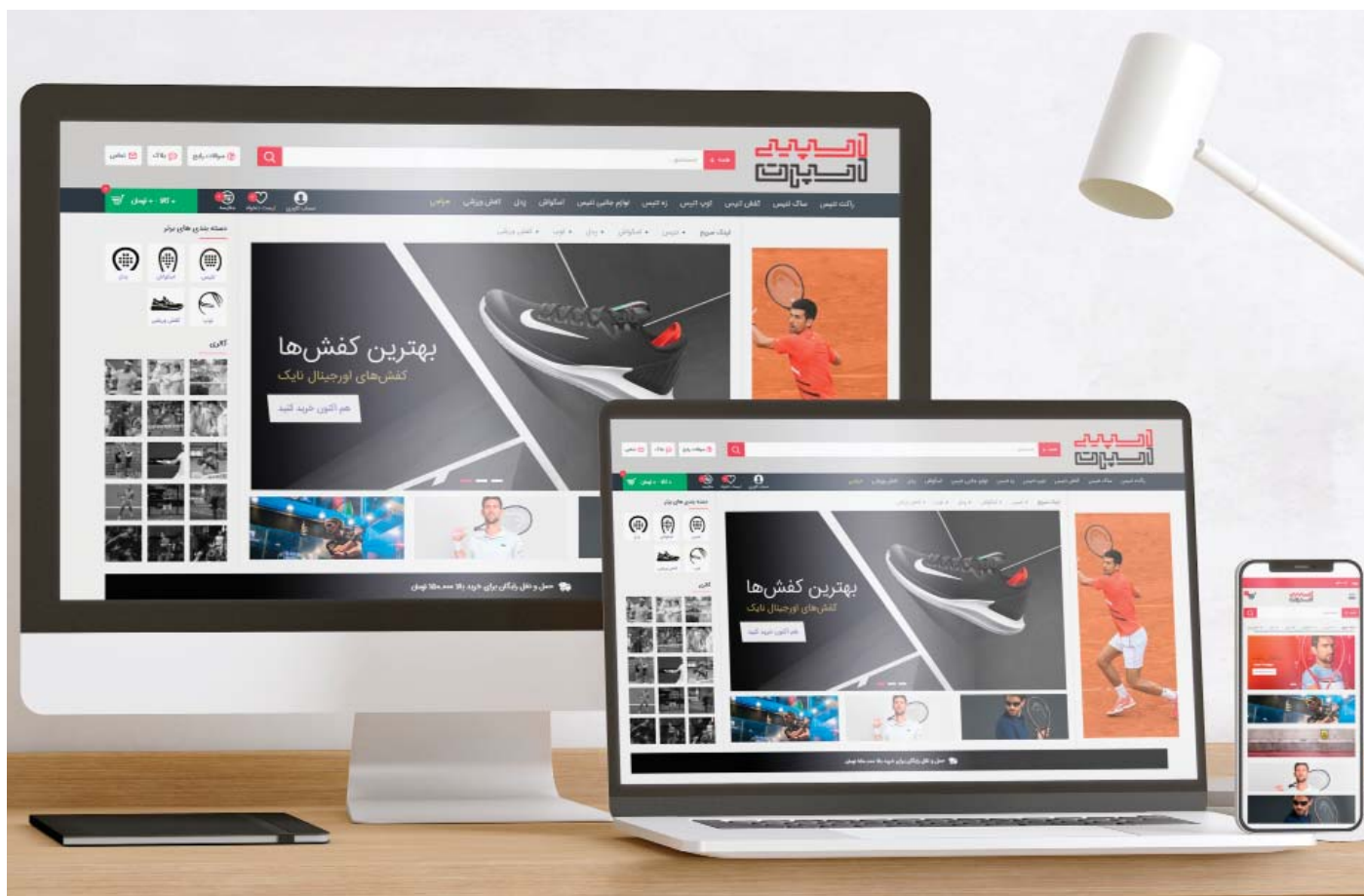
Adobe Photoshop and Illustrator

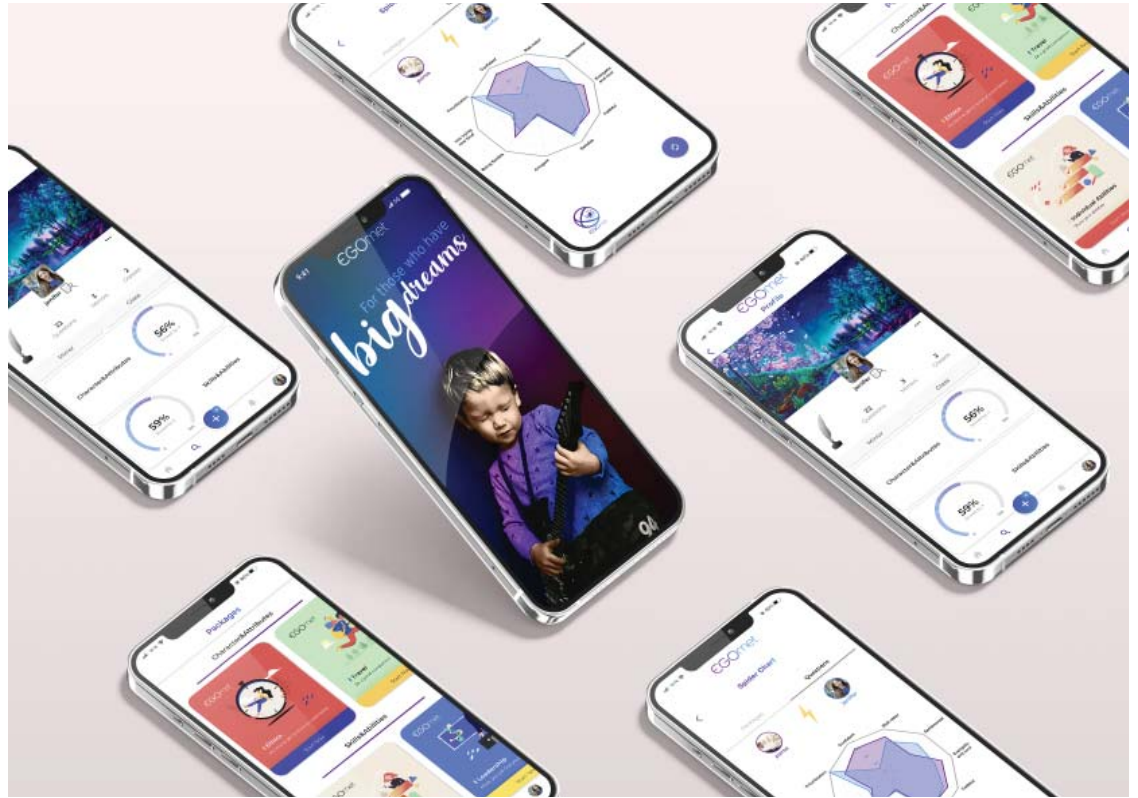
## WEB GRAPHIC & UI

### **SPEED SPORT WEBSITE**

Amin Saadatmand

Art director and Graphic designer





## WEB GRAPHIC & UI

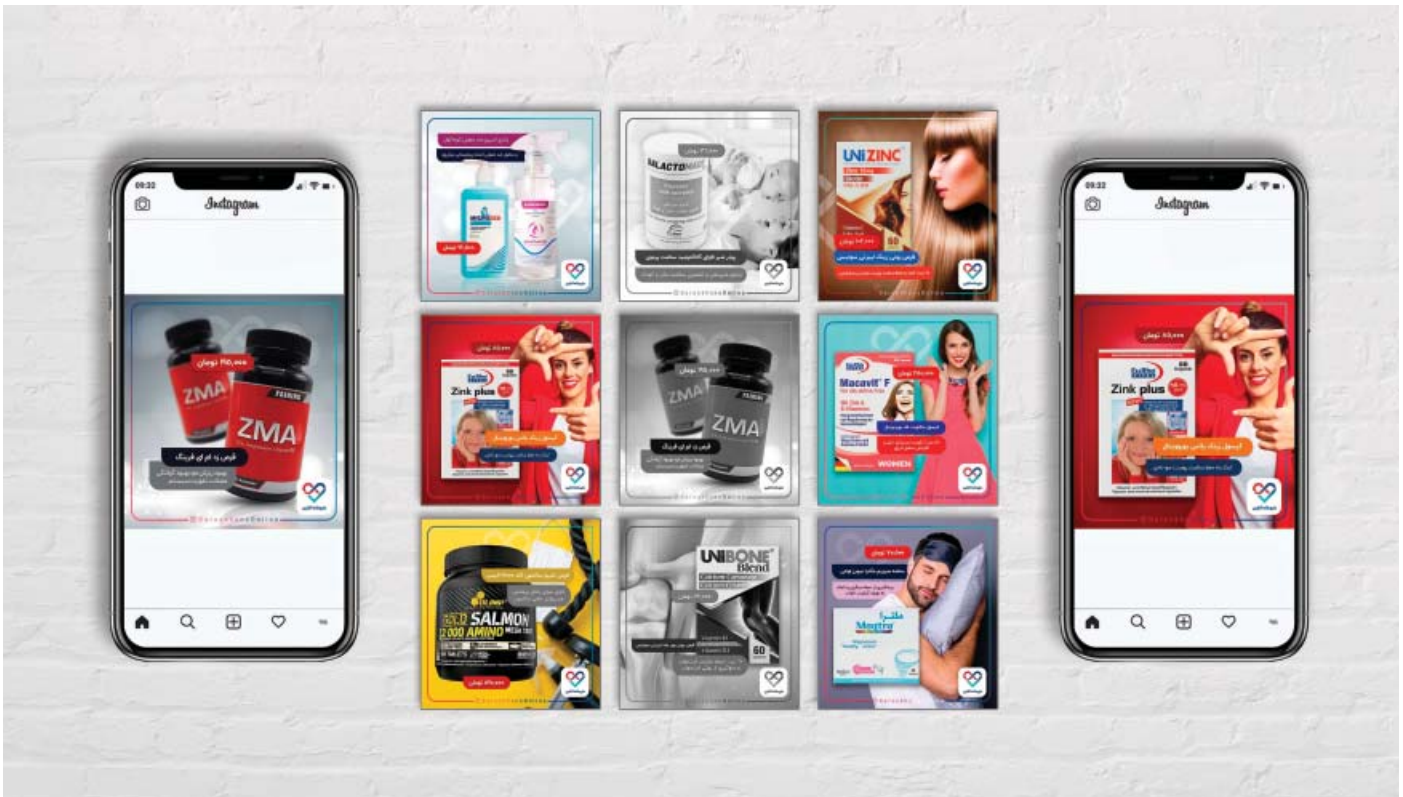
### EGOMET APP/ MOBILE APP TEMPLATE

Amin Saadatmand  
Graphic designer

## WEB GRAPHIC & UI

### DAROOKHANEONLINE / INSTAGRAM TEMPLATE

Amin Saadatmand  
Graphic designer



04

# Cover design

## Tools

Adobe Photoshop and Illustrator

## COVER DESIGN

### **RAZ KHOSHBAKHTI / PUBLICATIONS**

Amin Saadatmand  
Graphic designer







## COVER DESIGN

### MEIL MASHOGHAN / PUBLICATIONS

Amin Saadatmand  
Graphic designer

## COVER DESIGN

### MEIL MASHOGHAN / PUBLICATIONS

Amin Saadatmand  
Graphic designer

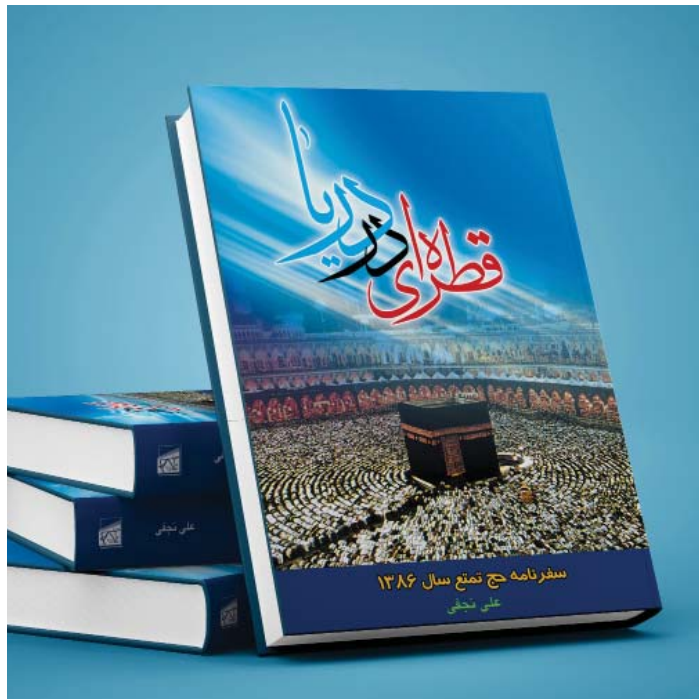
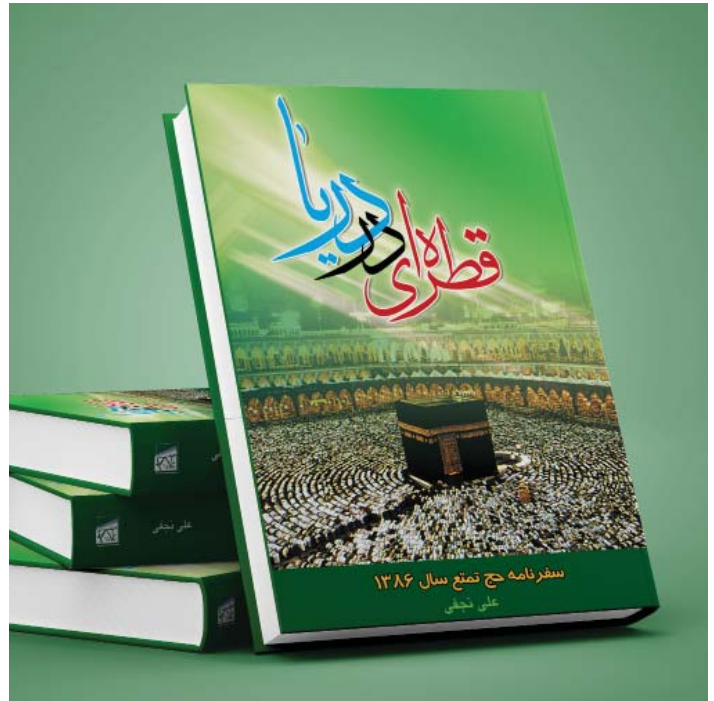




## COVER DESIGN

### GHATRE-E DAR DARYA / PUBLICATIONS

Amin Saadatmand  
Graphic designer



## COVER DESIGN

### GHATRE-E DAR DARYA / PUBLICATIONS

Amin Saadatmand  
Graphic designer



## COVER DESIGN

### ASB HAY KOOR / PUBLICATIONS

Amin Saadatmand  
Graphic designer

## COVER DESIGN

### IPAS POLICE BOOK / PUBLICATIONS

Amin Saadatmand  
Graphic designer



## COVER DESIGN

### BARADARAN DADAR/ PUBLICATIONS

Amin Saadatmand  
Graphic designer



## COVER DESIGN

### MAGHTAL GHASEM / PUBLICATIONS

Amin Saadatmand  
Graphic designer



## COVER DESIGN

### SHEYDAEIAN ESHGH / PUBLICATIONS

Amin Saadatmand  
Graphic designer



## COVER DESIGN

### ANVAR FOROZAN / PUBLICATIONS

Amin Saadatmand  
Graphic designer





## COVER DESIGN

### MEIL MASHOGHAN / PUBLICATIONS

Amin Saadatmand  
Graphic designer

## COVER DESIGN

### GRAPHIC SAL BABAN / PUBLICATIONS

Amin Saadatmand  
Graphic designer



## COVER DESIGN

### CATALOG TABLIGHATI / PUBLICATIONS

Amin Saadatmand  
Graphic designer



## COVER DESIGN

### (SME) STRATEGIC BRAND MANAGEMENT / PUBLICATIONS

Amin Saadatmand  
Graphic designer



## COVER DESIGN

### GRAPHIC SAL BABAN / GRAPHIC PUBLICATIONS

Amin Saadatmand  
Graphic designer



## COVER DESIGN

### BOSTAN KESHMIRI / Z

Amin Saadatmand  
Graphic designer



## COVER DESIGN

### MAGHTAL ALI AKBAR / PUBLICATIONS

Amin Saadatmand  
Graphic designer



## COVER DESIGN

### AGHD MORABEH / BANK PUBLICATIONS

Amin Saadatmand  
Graphic designer

## COVER DESIGN

### KHADAMAT TAKHASOS MAST/ PUBLICATIONS

Amin Saadatmand  
Graphic designer





## COVER DESIGN

### **CHESHM KHODA / PUBLICATIONS**

Amin Saadatmand  
Graphic designer

05

# PACKAGING design

## Tools

Adobe Photoshop and 3D Max

## PACKAGING DESIGN

### **OAK PHARMACEUTICAL HEALTH LABORATORY / HEALTHCARE**

Amin Saadatmand

Art director and Graphic designer





## PACKAGING DESIGN

### OAK PHARMACEUTICAL HEALTH LABORATORY HEALTHCARE

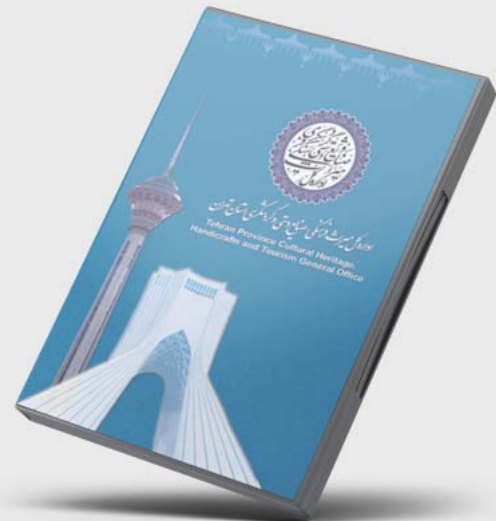
Amin Saadatmand  
Art director and Graphic designer



## PACKAGING DESIGN

### SHOFIL POPCORN / FOOD INDUSTRY

Amin Saadatmand  
Art director and Graphic designer



## PACKAGING DESIGN

### IPAS COVER DVD / SECURITY PROTECTION

Amin Saadatmand  
Art director and Graphic designer

## PACKAGING DESIGN

### MIRAS FARHANGI COVER DVD / TOURISM

Amin Saadatmand  
Art director and Graphic designer





## PACKAGING DESIGN

### ASAL BESH BARMAKH / FOOD INDUSTRY

Amin Saadatmand  
Graphic designer



## PACKAGING DESIGN

### HOLDER MRI & CT / HEALTHCARE

Amin Saadatmand  
Art director and Graphic designer



## PACKAGING DESIGN

### SCOOTER BAXLER / SPORT

Amin Saadatmand  
Art director and Graphic designer

06

# POSTER design

## Tools

Adobe Photoshop and Illustrator





## POSTER DESIGN

### SALROZ BIME KHADAMAT DARMANI / INSURANCE SERVICES

Amin Saadatmand  
Graphic designer





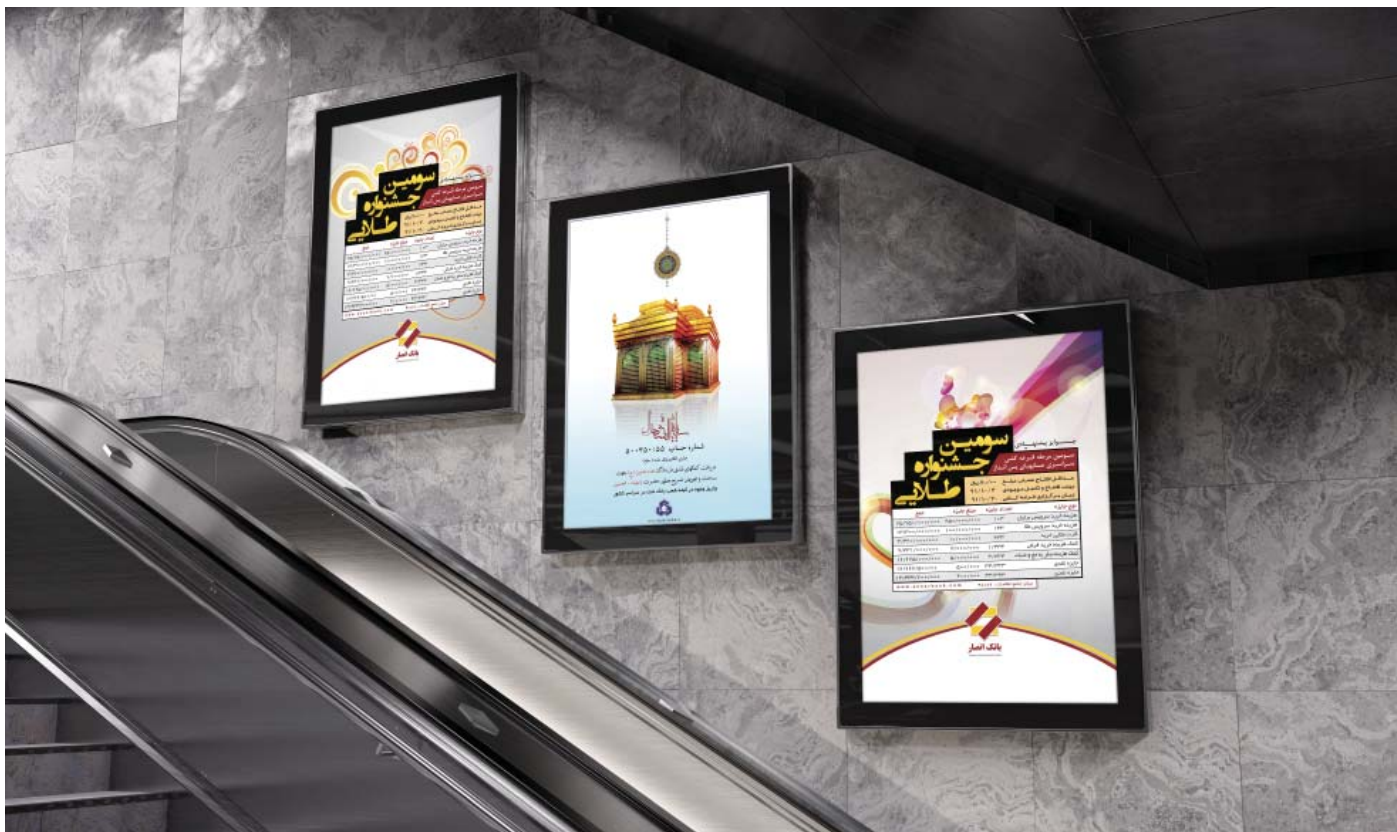


## POSTER DESIGN

### SAFE CITY - POLICE SECURITY SAFETY DATABASE / POLICE EQUIPMENT

Amin Saadatmand  
Graphic designer





## POSTER DESIGN

### THE THIRD GOLDEN FESTIVAL / BANKING & FINANCE

Amin Saadatmand  
Graphic designer

## POSTER DESIGN

### POSTER / BANKING & FINANCE

Amin Saadatmand  
Graphic designer









## POSTER DESIGN

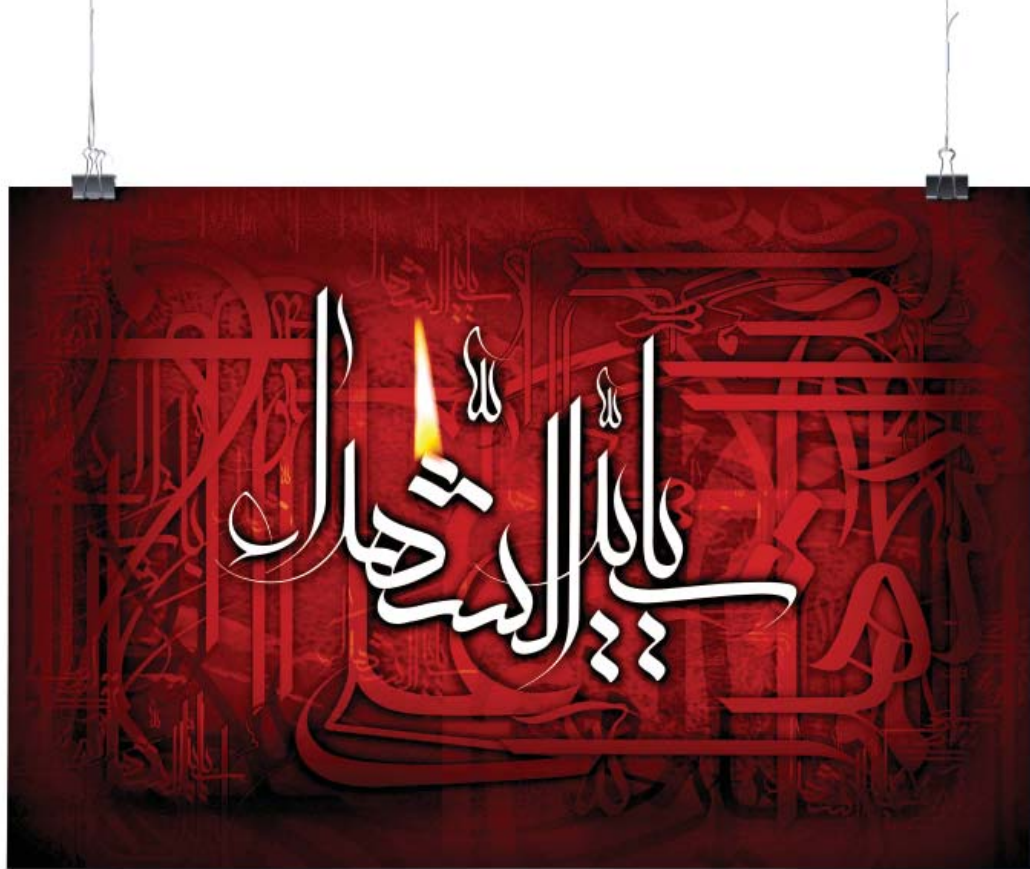
### JASHNVARE NAMAYESH / EDUCATIONAL

Amin Saadatmand  
Graphic designer

## POSTER DESIGN

### NAMAD NOROUZ / COMPETITION GRAPHIC

Amin Saadatmand  
Graphic designer



## POSTER DESIGN

### YA SEYED AL-SHOHADA / PERSONAL POSTER

Amin Saadatmand  
Graphic designer

07

# Page Layout project

## Tools

Adobe Photoshop and Indesign





## PAGE LAYOUT

### SUN NEWSPAPER / MAG AND NEWSLETTER

Amin Saadatmand  
Art director and Graphic designer



## PAGE LAYOUT

### MOSABEGHE 90 / MAG AND NEWSLETTER

Amin Saadatmand  
Art director and Graphic designer



## PAGE LAYOUT

### BOLTAN IDEA GRAPHIC / MAG AND NEWSLETTER

Amin Saadatmand  
Art director and Graphic designer

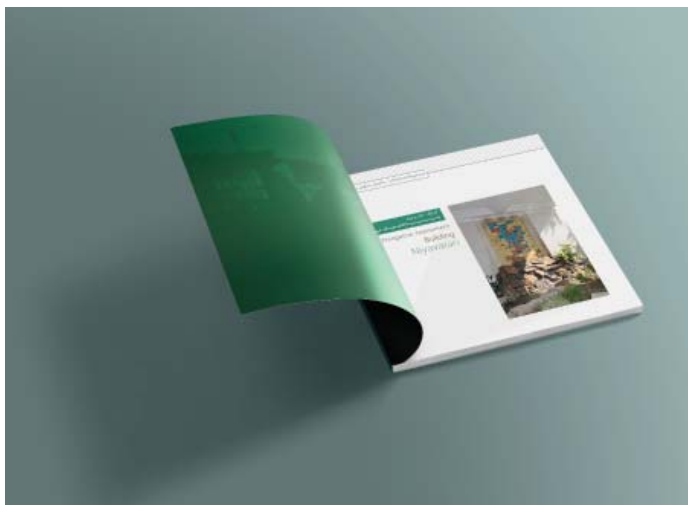




## PAGE LAYOUT

### FEHREST MAJALE KODAK / MAG AND NEWSLETTER

Amin Saadatmand  
Graphic designer



## PAGE LAYOUT

### NIYAVARAN CATALOG / CATALOGS AND BROCHURES

Amin Saadatmand  
Art director and Graphic designer



## PAGE LAYOUT

### TECNICA CATALOG / CATALOGS AND BROCHURES

Amin Saadatmand  
Art director and Graphic designer

## PAGE LAYOUT

### HAMSHAHRIYAN BROCHURE / MAG AND NEWSLETTER

Amin Saadatmand  
Art director and Graphic designer



08

# Advertising project

## Tools

Adobe Photoshop and Illustrator

## ADVERTISING

### FLYER QCAFE / CAFE AND RESTAURANT

Amin Saadatmand

Art director and Graphic designer



CROISSANT & SANDWICH		ICES & SMOOTHIES	
CROISSANT	10 DHS	CHOCOLATE SMOOTHIE	10 DHS
PLAIN, CHEESE, CHOCOLATE, ZATAR	3 DHS	BANANA SMOOTHIE	10 DHS
MUFFIN		STRAWBERRY SMOOTHIE	10 DHS
MANAKISH		MANGO SMOOTHIE	10 DHS
SPICY, CHEESE, ZATAR	5 DHS		
FATAVER LABNAH	6 DHS	ICE COFFE & BEVERAGE	
CHEESE, SPINACH	5 DHS	ICE AMERICANO	8 DHS
CLUB SANDWICH	6 DHS	ICE COFFEE LATTE	10 DHS
SAUSAGE ROLL	5 DHS	ICE VANILLA LATTE	10 DHS
TIRAMISU CAKE	9 DHS	ICE CARAMEL LATTE	10 DHS
CHEESE CAKE	9 DHS	ICE MOCHA LATTE	10 DHS
		FRAPPUCCINO	10 DHS
		ORNAMIC C	10 DHS
		REDBULL	4 DHS
		SPARKLING WATER	7 DHS
		ICE TEA	5 DHS





## ADVERTISING

### FLYER SPEED SPORT/ MAG AND NEWSLETTER

Amin Saadatmand  
Art director and Graphic designer

## ADVERTISING

### FLYER SPEED SPORT/ SPORT AND ENTERTAINMENT

Amin Saadatmand  
Art director and Graphic designer





## ADVERTISING

### FLYER CAFFE SPORT / CAFE AND RESTAURANT

Amin Saadatmand  
Art director and Graphic designer



## ADVERTISING

### FLYER QMART.AE / HYPERMARKET

Amin Saadatmand  
Art director and Graphic designer





## ADVERTISING

### POST INSTAGRAM MEAT MASTER / MEAT SHOP

Amin Saadatmand  
Art director and Graphic designer

## ADVERTISING

### MENU MEAT MASTER / MEAT SHOP

Amin Saadatmand  
Art director and Graphic designer



## ADVERTISING

### STORY INSTAGRAM MEAT MASTER / MEAT SHOP

Amin Saadatmand  
Art director and Graphic designer



## ADVERTISING

### MENU MEAT MASTER / MEAT SHOP

Amin Saadatmand  
Art director and Graphic designer

09

# Painting

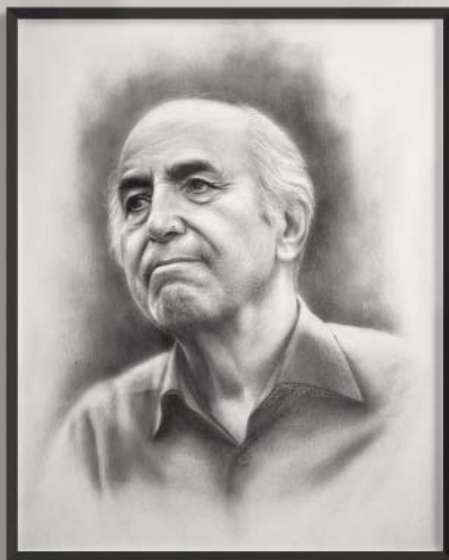
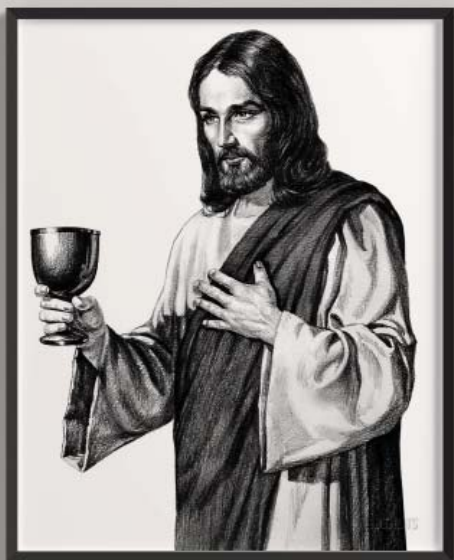
## Chiaroscuro

Tools  
Hand painting

### PAINTING

#### PORTRAIT PAINTER/ PAINTING

Amin Saadatmand  
Painter



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# PHOTOGRAPHY

## project

### Tools

Adobe Photoshop and Lightroom

### Camera

NIKON



## PHOTOGRAPHY

### YAZD GOLD AND COIN MUSEUM

Amin Saadatmand  
Art director and photographer

## PHOTOGRAPHY

### TEHRAN FLOWER GARDEN

Amin Saadatmand  
Art director and photographer







## PHOTOGRAPHY

### YAZD GOLD AND COIN MUSEUM

Amin Saadatmand  
Art director and photographer

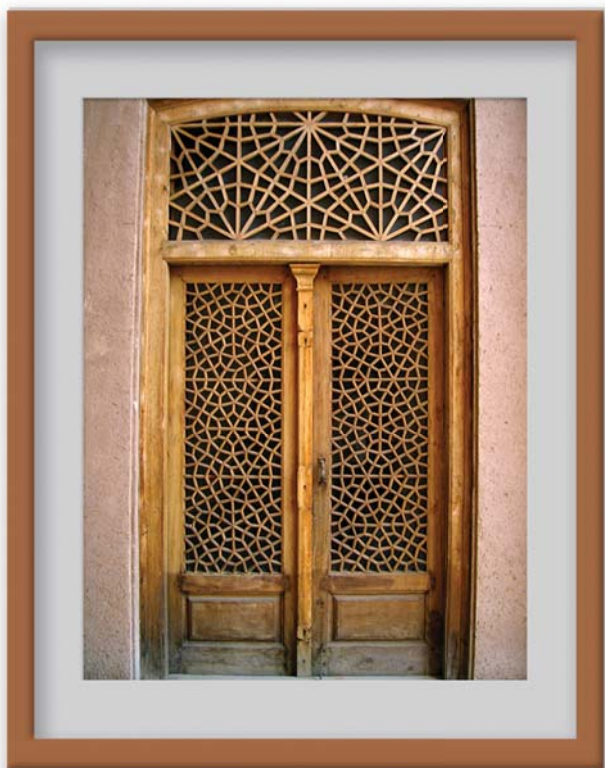
## PHOTOGRAPHY

### TEHRAN FLOWER GARDEN

Amin Saadatmand  
Art director and photographer







## PHOTOGRAPHY

### YAZD GOLD AND COIN MUSEUM

Amin Saadatmand  
Art director and photographer

## PHOTOGRAPHY

### YAZD GOLD AND COIN MUSEUM

Amin Saadatmand  
Art director and photographer



**AMIN SAADATMAND**  
Graphic Designer